CASE STUDY:

BARSKA optics

A CLEAR SOLUTION FOR BARSKA OPTICS

Barska, a leading supplier of precision sports optics, needed to generate over 20 different dropship packing lists for their retailers. They reached out to Minisoft© for a solution to streamline their drop ship fulfillment processes.

- With eFORMz®, Barska dynamically generated **3rd party packing lists** that adhered to the exact document specifications of their retail partners.
- Barska eliminated their multi-step fulfillment process of using plastic pouches and laser printed packing lists through the use of the *DuplexPackSlip®* labeling solution. DuplexPackSlip labels streamlined fulfillment, **saving Barska 27% in labor costs**. They were also able to achieve **100% order accuracy** on all of their shipments!

"By implementing DuplexPackSlip® labels, we no longer have the wrong packing list going out with the wrong package, and we saved 27% on the labor costs to fulfill orders."

— Mark Goh, VP Supply Chain

SPECIAL EFFECTS

FOR THE SHIPPING DEPARTMENT

Supercharge shipping with SendFX®

SendFX® features online seller marketplace connectors for retailers drop shipping for Amazon Prime®, Walmart®, eBay®, Overstock.com® and Wayfair®. Use SendFX® to automate order fulfillment with your marketplace partners.

All ecommerce orders are captured through API calls and imported directly into your WMS, ERP or OMS. SendFX® can update the marketplace seller with order tracking information and real-time inventory availability.

Discover why some of the world's leading brands count on SendFX® to power shipping operations.

Call 800.682.0200 minisoft.com

Minisoft

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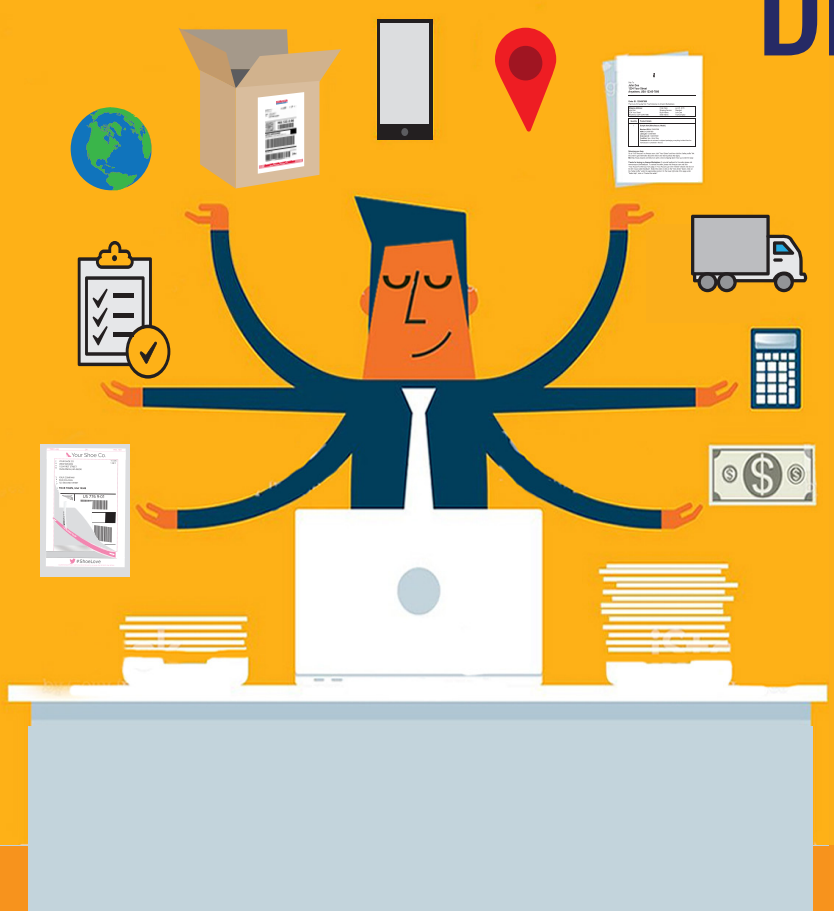

DROP SHIP LIKE A BOSS!

Use Minisoft **eFORMz®** for all your drop ship requirements. With over 350 retailer compliant forms and labels, Minisoft® makes it easy to drop ship from the DC or the store. Minisoft® also offers online marketplace connectors for retailers drop shipping for Amazon Prime®, Walmart®, eBay®, Overstock®, Rakuten®, Newegg®, and Pricefalls®.

eFORMz© makes it easy!

eFORMz®

Lets You Drop Ship With Confidence

300+ Retailer Compliant Form and Label Templates

The **eFORMz**® Drop Ship Template Library makes it easy to fulfill orders for almost any retail partner. Every drop ship packing list or specialty label has been meticulously designed to adhere to each retailer's published specifications. You are guaranteed easy certifications and approvals by your retailer partners when you ship with the **eFORMz**© Drop Ship Template Library. The **eFORMz**© Drop Ship Template Library includes: Over 300 drop ship packing lists and over 50 specialty labels to support drop shipping from a warehouse, the DC or the store. Also featured in the template library are dozens of bills of lading, barcode labels and customs documents.

The **eFORMz**® Drop Ship Template library provides a true out-of-the-box solution for retailers wanting to drop ship direct to consumer, from the retail store/DC or to a warehouse.

▶ *NEW! – DuplexPackSlip® customers can now drop ship using templates exclusively designed and certified for this innovative 2-sided label format.*

eFORMz© features integrations for most WMS, ERP and Order Management Systems including Manhattan®, JDA Red Prairie®, Highjump®, SAP®, Oracle®, Infor®, NetSuite®, Solochain®, QAD® and MS Dynamics®. So, no matter what Warehouse or ERP system you use, **eFORMz**® will let you drop ship like a boss!

SO...**What Are You Waiting For?**

Call sales at **800.682.0200** or visit **www.minisoft.com**

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